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Codes And Coding Technology

Synopsis

A guide to understanding barcode symbology, types of codes, reading and verification equipment and industry standards Since the 1980s, barcodes and barcode technologies have progressively streamlined and automated processes in retail, commercial and industrial sectors. Every development brought an assortment of printing challenges with it. Much has changed since those early years, yet today, the importance of understanding codes and coding technology is probably greater than ever. This new barcoding book is an up-to-date guide to understanding current barcode symbology, types of codes, scanning and verification equipment, printing technology, and industry standards. Including a useful glossary of barcoding terminology, this book is a valuable resource to materials suppliers, printers/converters, and brand owners. Itâ ™s an opportunity for new industry entrants and existing employees to update their knowledge and understanding of barcoding technology. Chapters include: An introduction to barcodes and barcoding technology The format and structure of a barcode Types of barcodes used in the label and packaging industries Barcode selection Barcode reading, scanning and data processing Verification of barcodes Barcode printing requirements and technology Industry standards for barcodes

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